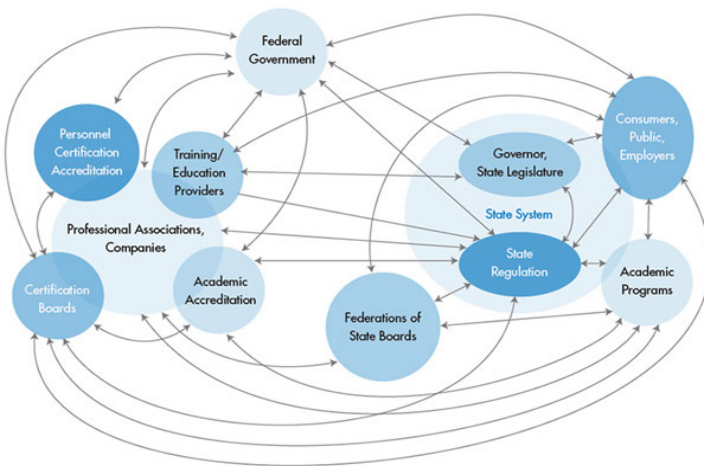# work**cred**

*an affiliate of **ANSI***

Credentialing in the U.S. is a diverse and complicated system. Certificates, certifications, badges, licenses… what are they worth to the workforce?

Credentialing System in the United States

This confusing credentialing maze and the lack of transparency in the system are among the reasons our national economy is suffering from a skills gap. Job seekers can't find validated and market-valued credentials that will help them obtain employment and demonstrate their competencies. Employers can't find the certifications or credentials that will guarantee that employees know what a piece of paper says they know. Workcred is dedicated to increasing the quality and market value of credentials.

What the U.S. needs is a competency-driven workforce credentialing ecosystem.

- ❏ We need consistent terminology and language describing credentials.
- ❏ We need quality assurance mechanisms.
- ❏ We need quality workforce credentials that have validity and are market valued.

- ❏ We need to stack credentials efficiently to lessen duplication and wasted time for job seekers.
- ❏ We need alignment between industry, education, and credentialing organizations.
- ❏ We need an open, transparent exchange of information.

That's what Workcred is here to accomplish.

An ANSI affiliate, Workcred is committed to strengthening workforce quality by improving the credentialing system, ensuring its ongoing relevance, and preparing employers, workers, educators, and governments to use it effectively. Our vision is a labor market which relies on the relevance, quality, and value of workforce credentials for opportunities, growth, and development.

✔ Workcred will help job seekers to tell a quality credential from a waste of time and money.

✔ Workcred will help industry to determine which credentials have market value.

✔ Workcred will help educators to identify industry needs and align with the related credentialing organization.

✔ Through research, consulting, fora, and education, Workcred will help connect credentials, competencies, careers, and customers.

For more information, please contact Workcred's executive director, Roy Swift, Ph.D., at 202.331.3617 or rswift@workcred.org.